



# enlightened minds

*experience mental emancipation*



## Business Profile

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# About Us

Welcome to Enlightened Minds (Pvt) Ltd, your intellectual gateway to mental emancipation, total business intelligence and transformation solutions for Zimbabwe, Southern Africa and beyond, a business operation that seeks to continually produce and deliver inspiring, innovative, independent and authoritative business intelligence on emerging business, social and transformational trends.

Enlightened Minds commenced operations in December 2020, and focusses on the delivery of contextual strategic, operational and human capital interventions across multi disciplines and functions, through carefully crafted researches, programs and workshops.

## Products & Services

- Learning & Development - Training
- Leadership Development, Effectiveness & Transformation
- Mentorship & Entrepreneurship
- Recruitment Services
- Funeral Services Consultancy



***We facilitate  
Business Upgrades***

## Vision



We see ourselves being rated among the most preferred suppliers of strategic research, operational and human capital interventions in the markets we serve.

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## Mission



We provide inspired customer focus, leadership development, effectiveness, transformation; capacity building consulting services and training forums aimed at stimulating and empowering decision makers.

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## Values



- Reality (Fact-Based)
- Reason (Objectivity)
- Productivity (Output Driven)
- Honesty & Integrity
- Pride & Self-Esteem
- Team Work (Mutual Supportiveness)
- Long Term Relationships

## We are committed to:

- Systematically & progressively conducting comprehensive researches
- Providing clients with information to create & sustain competitive advantage
- Producing & facilitating thought provoking & insightful interventions
- Providing excellent client service by outstanding & motivated employees
- Empowering & improving the quality of life of all our employees
- Creating superior long term economic rewards for our shareholders
- Being a socially responsible corporate citizen

# Products & Services

## 1. Learning & Development - Training

Workshops and Seminars on topical business issues or needs are organized to run over a carefully designed period (hours / days). We will research on the training needs, the contextual setup and design appropriate training material.

Training delivery will be handled by highly qualified and competent renowned facilitators. Training follow ups will include training reports and effectiveness engagements. This answers to the need to build capacities for business, institutional and non- governmental organizations through the provision of quality, demand driven services that support their vision, mission and goals.

*Customer Centricity Programmes* - These powerful programmes center on how to transform the entire business model to be customer-centric, by developing a plan of action for strategic and operational transformation of the organization, underpinned by understanding customer centricity in practical terms. Organizations are assisted in a step by step development of a business case for customer centricity, from a systems-thinking perspective. The outcome is differentiated customer experiences.

## 2. Leadership Development, Effectiveness & Transformation

Inspired leadership development, effectiveness and transformation includes leadership training; strategic planning; transformation initiatives, continuous improvement, and interventions in all business functions, including project management, governance and other executive disciplines. Enlightened Minds engages in creative research undertaken on a systematic basis in order to increase the stock of knowledge in various business disciplines – this includes careful inspection, investigation, data and opinion collection or scrutiny of various business processes and cultures (surveys), to assist in business transformation initiatives.

## 3. Mentorship & Entrepreneurship

This business pillar drives mentorship, business development and entrepreneurship for the purposes of promoting individuals, groups and organizations to successfully operate businesses that create employment, sustainable revenue streams and produce economic empowerment to shareholders and stakeholders.

#### **4. Recruitment Services**

Discretion is the Hallmark of recruitment and placement initiatives. This business pillar will match best fitting candidates to best fitting employers by maintaining comprehensive and progressive CV databases and tracking organizational staffing needs. Discretion and confidentiality will be maintained throughout the process. Professional candidate assessment tools will be applied. Service guarantees will be maintained.

#### **5. Funeral Services Consultancy**

Enlightened Minds operates Enlightened Journey Funeral Services. The need for cost effective funerals services is a critical requirement for the dignified farewells to beloved ones. Against the proliferation of funeral services suppliers, Enlightened Journey offers unique, humane, dignified and personalized funeral services, through highly integrated and focused funeral management services to deliver quality goods and services to the satisfaction of all our grieving clients.

Enlightened Journey's management and staff boast strong customer care and service management experience in diverse fields, strong relationships management skills, and sound financial decision making which positions the company favorably on the market and offer clients; professional, cost effective and unparalleled funeral solutions. Death is inevitable but planning will forever be a challenge. Enlightened Journey will ensure that such moments are as smooth as humanely possible, thus allowing grieving relatives and friends the comfort of a partner throughout the whole burial experience.



# Enlightened Concepts Defining Us



# Enlightened Management Style

- Participative
- Objective
- Team Oriented
- Rational
- Fact Based

Enlightened Minds promotes a spirit of Ubuntu within and among its stakeholders by way of sponsoring non-paid business consultancy and advisory services for identified organizations in need in the markets served, (part of a corporate social investment strategy).



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“Excellence is an art won by training & habituation. We are what we repeatedly do. Excellence then is not an act, but a habit”. ARISTOLE

## **Contact Us:**

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